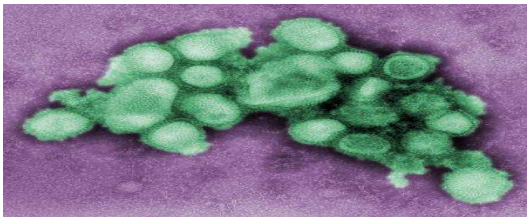


# PANDEMIC PREPAREDNESS EXTERNAL REVIEW

This autumn, when the second wave of the current swine flu pandemic arrives in the northern hemisphere, we face potentially the most disruptive challenge to business so far this century. The pandemic combined with the current financial down turn could prove to be a lethal combination for many businesses. **How prepared is your business?**

Our experienced team of pandemic response planners will review the current status of your companies preparedness and brief your management on the challenge ahead. They will suggest strategies developed in both public and private sector planning to reduce the impact of this event on your business.



This is a two day external review that will involve a number of interviews on day one of key managers within your organisation. The output from these interviews will be collated and delivered as part of a presentation to your management team on day two. The full review will be delivered as a post visit confidential report to the nominated lead within the company.

It is our experience that a number of relatively simple steps can be taken that when combined into a pandemic response plan can mitigate the impact of this event on your business. Now is the time to put in place measures to lessen the impact on your business by having resilient strategies to manage staff health, absences and productivity. Address potential key points of failure within your current processes and procedures to ensure that the disruption to business as usual is minimal. Having a business continuity plan is not enough, it must be a living document supporting a reactive programme that can address the current risks and lessen their impact. The response to this pandemic event requires crossover between a number of your business's risk management practices and we can show you how to achieve that.

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***There are all sorts of numbers and statistics being quoted in relation to the current swine flu pandemic. The only one that truly matters is that it is estimated that companies could be impacted by 40% absenteeism over the autumn this year.***

***This is no longer a preventable event but you can mitigate the impact if you ACT NOW.***

ANTICIPATE

ASSESS

PREVENT

PREPARE

RESPOND

RECOVER